



Get renewable energy working for you!

Looking for new ways to **enhance your business**? Try starting with your overhead — about 93 million miles overhead, to be exact.

That's right, **the sun**. Fact is, that big ball of fire can deliver tremendous benefits, and all it takes is looking at it in a new way: As a **loyal, dedicated employee** who has plenty of energy, will power your business forward, and prove very popular with your customers. Meet our **Choose Renewable** family: Energy from solar, wind and biogas resources that's efficient, clean and ready to go work for you, for **only \$3 a month!**



\$3.00
BLOCK



300
kilowatt-
hours (kWh)

How to go green (and grow customers)! Our Choose Renewable program is available in \$3 blocks. Each block you buy is added to your monthly electric bill, ensuring that 300 kilowatt-hours (kWh) of your electricity comes from solar, wind and biogas resources. If you're a standard small business that uses 1,200 to 1,500 kWh per month, buying just four blocks a month will keep your business green! And by making a lasting, positive impression with the community and your customers, you'll also keep it growing.



Why Choose Renewable?



IT'S GOOD FOR BUSINESS

66% of consumers say they're willing to pay more for products from companies that are committed to positive environmental impact.*

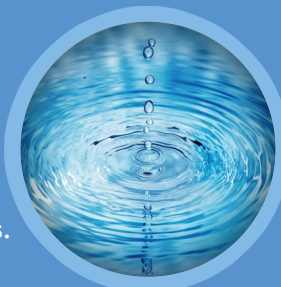


IT'S SUSTAINABLE

Solar, wind and biogas energy sources will never run out!

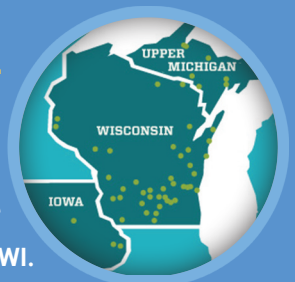
IT'S CLEAN

Renewable energy uses resources efficiently, while reducing the need for coal, oil and natural gas.



IT'S LOCAL

Our renewable resources are homegrown: Solar from WI, MI and IA; wind from Dodge County, WI; biogas from Little Chute, WI.



* Nielsen Report, 2015



Joining is easy!

There is no special equipment to install, and no change in the way you receive or use energy. You can start (or stop) your participation at any time, and you can use as many blocks of renewable energy as you like! (Each \$3 block = 300 kilowatt-hours.)

We agree to purchase:

_____ blocks of renewable energy at \$3.00 per month, for a total monthly commitment of \$_____. This purchase will appear as an additional charge on our monthly utility bill. We understand we can change our participation level or cancel at any time.



BUSINESS NAME

Fold along dotted lines, tape and mail

EMAIL ADDRESS

ADDRESS

APT/SUITE #

CITY

STATE

ZIP

PHONE NUMBER

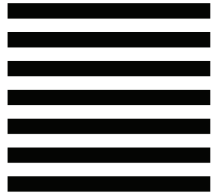


NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 636 SUN PRAIRIE WI

POSTAGE WILL BE PAID BY ADDRESSEE



CHOOSE RENEWABLE PROGRAM
C/O ALGER DELTA ELECTRIC
PO BOX 922
SUN PRAIRIE WI 53590-9906



More renewables means fewer pollutants!

Buying two blocks of renewable energy per month for a year equals:



OR



OR



OR



Removing ONE CAR from the road

Preventing FOUR TONS of CO₂ emissions

Planting ONE ACRE of trees

Eliminating the burning of TWO TONS of coal

At Alger Delta Electric, we join forces with other local, not-for-profit utilities through WPPI Energy to share resources and lower costs.

www.algerdelta.com • (906) 428-4141

